



## Agenda

### Wednesday, 7<sup>th</sup> of February 2007

- Around 18:30:** Arrival in Poznan,  
Check-In at "**Mercure**" Hotel (address: ul. Roosevelta 20, tel.: +48  
61 855 80 00, fax: +48 61 855 89 55, e-mail: mer.poznan@orbis.pl)
- 20.00** informal dinner at Mercure Hotel

**AIRPORT INFORMATION DAY**  
**EUROPLANE Workshop Component 4**  
**Poznan, Poland**  
**February 8<sup>th</sup> - 9<sup>th</sup>, 2006**

***Under the patronage of Mr Jacques BARROT,  
Vice-President of the European Commission***

### Thursday, 8<sup>th</sup> of February 2007 Airport Information Day

**Conference Facilities**      **Mercure Hotel**  
ul. Roosevelta 20  
Poznań, Poland  
Tel.: +48 61 855 80 00  
Fax: +48 61 855 89 55  
e-mail: [mer.poznan@orbis.pl](mailto:mer.poznan@orbis.pl)

## Seminar

### **The role and the future of regional airports in the United Europe Regional Air Transport as a key for regions` development**

- 10.15** Open press conference
- 10.30** Registration
- 11.00** Official Opening
- 11.15** European Commission policy towards regional airports development –  
Giuseppe Rizzo, "Infrastructures and Airports Unit", DG TREN,  
European Commission
- 11.35** Development of regional airports – activities of the Assembly of  
European Regions – Klaus Klipp, Secretary General of the Assembly of  
European Regions (AER)





- 11.55** European Union Region`s Operational Project Leading to Air Transport Networking and Information Exchange – EUROPLANE project presentation – Hartmut Beyer (UNICONSULT) and Regional Development Department, Marshal Office of the Wielkopolska Region
- 12.25** Connections between the regions` accessibility and economic growth – Marc Bros de Puechredon, Marketing & Communication Executive Board Member and Richard Kämpf, BAK Basel Economics
- 12.45** **Coffee Break**
- 13.10** Polish airports in European regional network – business model of the Poznań-Ławica Airport – Mariusz Wiatrowski, General Manager of Poznań-Ławica Airport
- 13.30** Market potential analyses for decision makers, an econometric approach – the example of Poznań Ławica Airport – Benedikt Mandel (MkMetric)
- 13.55** The importance of Poznań-Ławica Airport for Poznań City development – Jerzy Stępień, Vice-President of Poznań City
- 14.15** Airport economic influence on the development of city and region – the example of Poznań-Ławica Airport – prof. Marek Rekowski, Poznań University of Economics
- 14.35** **Coffee break**
- 14.55** Regional Airport development – best practice examples:  
- Air transport development and its importance for regions` development – the experiences of Bremen City – Andreas Krueger, Ministry of Economy and Ports  
- Hannover example – Roger Niermann, Head Key-Account, Hannover-Langenhagen Airport
- 15.25** **DISCUSSION PANEL**  
**“Is regional air transport needed in EU countries?”**  
*“Does Poland need regional air transport?”*
- Moderator: Aleksander Domaradzki, PriceWaterhouseCoopers  
Transportation&Logistics Sector Leader,  
Central and Eastern Europe
- Presentation: prof. Elżbieta Marciszewska – Warsaw School of Economics**
- Panelists:  
- European Commission (DG TREN)  
- Assembly of European Regions





- Civil Aviation Office of Poland
- Ministry of Transport
- LOT Polish Airlines
- Polish Airport Authority (PPL)
- Mirosław Miketyński, President of Koszalin City
- Poznań-Ławica Airport
- Wojciech Jankowiak, Member of the Board of the Wielkopolska Region

**16.15 Lunch**

**Friday, 9<sup>th</sup> of February 2007:**

**Conference Facilities**      **Poznań City Hall, Session Room**  
**Kolegiacki Square (Plac Kolegiacki) 17**

- 9.00**                      Official opening
- 9.10**                      Opening words
- 9.30**                      Extension plans of Poznań-Ławica Airport, multi-annual investment plans – Oskar Skiba, Marketing&Development Director, Poznań-Ławica Airport
- 10.00**                     Possibilities to finance regional airport infrastructure development from national level (OP Environment and Infrastructure) – Robert Kałuża, Department of Infrastructural Programmes Co-ordination, Ministry of Regional Development
- 10.30**                     **Coffee break**
- 11.00**                     Possibilities to support regional airport infrastructure development from EU level – Giuseppe Rizzo “Infrastructures and Airports Unit”, DG TREN, European Commission
- 11.30**                     Methodology of gaining structural funds – Sebastian Gościniarek, Price Waterhouse Coopers
- 12.00**                     Airport infrastructure financing – international bank experience – Jacek Jodłowski, Sector Head, Strategic Client Department, ING Bank Śląski S.A.
- 12.30**                     **Lunch**
- 13.30**                     Best practice examples: financing of regional airport infrastructure investment (fund acquisition, implementation, programming):
- Waterford Airport, Ireland – Graham Doyle
  - Kaunas County, Lithuania – Vilma Zasimauskiene
  - Albenga Airport, Italy – Pietro Balestra





- 14.15** Presentation of Executed Activities: “Guidelines on application of structural funds for regional airport development” – Silvia Rapaccioli, T Bridge S.p.A.
- 15.00** Closing remarks

